

News Release

mr.steam

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MR.STEAM EXPANDS HOSPITALITY DISTRIBUTION WITH GROVE INTERNATIONAL
Representing Florida, Puerto Rico, the Caribbean, and Central and South America Markets

LONG ISLAND CITY, N.Y. (January 2010) – Mr.Steam is pleased to announce the appointment of Grove International to represent the company in the hospitality and multifamily sectors in select markets. Grove International is the fastest growing sales management agency in Florida and Latin America and routinely works with top U.S. and global home product manufacturers.

“Mr.Steam is an established, eco-friendly company dedicated to the promotion of total body tranquility and wellness,” said Ani Ruiz Chang, principal for Grove International. “These company attributes align perfectly with our ongoing commitment to the environment and green manufacturing initiatives. For this reason and others, we are confident Mr.Steam and Grove International will result in a rewarding partnership.”



Grove International has more than 25 years of collective experience serving premier clients and developments in the hospitality, multi-family and senior living markets. Fielding all hospitality related needs, Grove International will represent Mr.Steam throughout Florida, Puerto Rico, the Caribbean, and Central and South America.

“We are delighted to partner with such an innovative and proactive company in this part of the world,” said Dan Reinert, vice president of sales and marketing for Mr.Steam. “Grove International will provide us with a perfect avenue to further our scope and relationships with consumers.”

For more information about Mr.Steam or any of its products, visit www.mrsteam.com or call 800.76.STEAM.

About Mr.Steam

Making Wellness a Way of Life®, Mr.Steam provides the finest quality Steambath systems and towel warmers for residential and commercial use. Mr.Steam products help support a healthy lifestyle with innovative accessories including AromaSteam™ aromatic oils system, ChromaSteam® mood lighting system, in-shower Musictherapy® speakers and in-shower seating to enhance the steambathing experience.

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